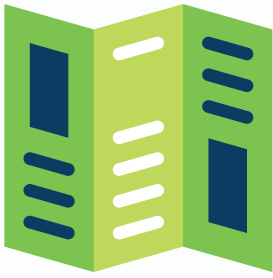




# BROCHURE WALL ADVERTISING



Pleasant Valley Recreation & Park District offers brochure wall space at our Senior Center. Spots are exclusive to businesses who partner or sponsor senior programs and events, and to 50 Plus Expo vendors.

## SPECS

Brochure Type	Brochure Size
Bi-Fold Tri-Fold	4 1/2" x 10"

## COST

Offered To	# of Months Displayed	Price
Sponsors	Depends on Program/Event	Free with Sponsorship
Partners	Depends on Program/Event	1 with Partnership
50 Plus Expo Vendor*	12 Months	\$120

*\*Displays for one year based on the event date.*

## RESTRICTIONS

- Businesses are responsible to replenish brochure space. PVRPD will not accept brochures shipped or dropped off. Spaces can be checked and replenished Monday-Friday between 9am-3pm at the Senior Center.
- Businesses are limited to one space unless multiple spaces are purchased or as outlined on the sponsorship or partnership MOU agreement.

## QUESTIONS?

Contact [marketing@pvrpd.org](mailto:marketing@pvrpd.org).

## VISIBILITY

- Our Senior Center is open Monday-Friday to Seniors 50+ who live in Camarillo and surrounding cities in Ventura County.
- On average, 200+ seniors visit the Senior Center on a weekly basis for drop-in activities or programming.
- Additional foot traffic is encountered during 50 Plus Expo presentations that take place inside the Senior Center as well as facility rentals that are booked at the Senior Center Monday-Sunday.

