



VENDOR OPPORTUNITIES

B R O C H U R E

2024



TABLE OF CONTENTS



1 Vendor Fees & Requirements

2-5 Vendor Opportunities

VENDOR FEES & REQUIREMENTS

Pleasant Valley Recreation & Park District offers many vendor opportunities at community events throughout the year. Those interested in hosting a vendor booth or being a food truck vendor are required to meet the following requirements.

Vendor Type		Vendor Booth/Space
Business	Businesses, organization & food vendors	\$100
Individual or Non-Profit	Home-based business, government agency, & 501c3 organization	\$50
Touch-A-Truck	Hands-on educational experience with various types of vehicles	No Charge

A \$25 late fee will be applied to the vendor booth/space fee for vendor applications received after the due date.

VENDOR BOOTH INFO.

- Booth spaces are approximately 10 x 10 ft. but can vary per event and indoor/outdoor spaces.
- Electricity hookups not included - special arrangements or exceptions may be made based on event type.
- Vendors are responsible for providing their own canopy, table, and chairs.
- A Waiver and Release must be submitted with the signed Vendor Application.

INSURANCE

- Certificate of Liability Insurance and Additional Insured Endorsements are required for all vendors.
- Insurance requirements may vary based on vendor type.
- For individuals or Non-profits, insurance can be obtained from Hub Insurance offered on our website.
- Insurance will be requested after the vendor application has been approved.

BUSINESS TAX CERTIFICATE

- Vendors making any kind of sales on District property are required to provide a valid City of Camarillo Business Tax Certificate.

VENTURA COUNTY MFF PERMIT


- All food vendors must have a valid Ventura County MFF Permit.



VENDOR OPPORTUNITIES

V Vendor Booth

 Food Vendor

 Touch-A-Truck



EASTER EGGSTRAVAGANZA **V**

Saturday, March 30

10am - 1pm

Community Center

1605 E. Burnley St., Camarillo

Families are encouraged to join the Big Egg Hunt and discover giant hidden eggs across various PVPRD parks. This leads to our Easter Eggstravaganza event featuring prizes from the Hunt, visits with the Easter Bunny, live music, Touch-A-Truck exhibit, engaging craft stations, game booths, a diverse range of vendors, and an array of food trucks.

Average # of Attendees: 2,500

Vendor Application Deadline: February 29

One of our Biggest Events of the Year!



LOVE YOUR PLANET **V**

Saturday, April 20

10am - 1pm

Camarillo Grove Park Nature Center

6968 E. Camarillo Springs Rd., Camarillo

Families are invited to join us for an Earth Day celebration at our Nature Center. This event features nature presentations, crafts, food trucks, and vendors.

Average # of Attendees: 150

Vendor Application Deadline: March 20



WATER SAFETY DAY

Coming in May 2025!

Aquatic Center

1030 Temple Ave. Camarillo

Celebrate National Water Safety Month with us as families are invited to join in. PVRPD collaborates with various organizations to offer engaging activities aimed at educating the public about water safety practices, fostering greater water awareness.

Average # of Attendees: This is a new event!

Average # of Attendees: N/A



SUMMER PALOOZA & MOVIE IN THE PARK

Friday, June 21 & Saturday, June 22

5pm - 8pm

Community Center

1605 E. Burnley St., Camarillo

The community comes together with friends and family for a fun-filled weekend to kick off the start of Summer featuring food trucks, live music, lawn games, fenced beer garden, vendors, and activities. When the sun goes down, people are welcome to stay for an evening under the stars while watching a movie in the park on a large inflatable movie screen.

Average # of Attendees: 1,000

Vendor Application Deadline: May 21

Note: Vendor fees are per day.

SUMMER CONCERT SERIES

Saturday, June 29, July 13, July 27, and August 10

5pm - 9pm

Constitution Park

1287 Paseo Camarillo, Camarillo

This event brings our community together through live music, highlighting and celebrating different music genres that are fun for all ages, families and residents. The series is presented by Pleasant Valley Recreation & Park District and the City of Camarillo.

Average # of Attendees: 2,500 per concert

Vendor Application Deadline: May 29

Note: Vendor fees are per day.

END OF SUMMER CAMPOUT & MOVIE IN THE PARK

Friday, August 16

5pm - 8pm

Community Center Park

1605 E. Burnley St., Camarillo

Families wrap up the summer season with an overnight campout at our Community Center Park. Bring your own tent and enjoy quality time with friends, family, and the community. As night falls, gather in the park for a movie shown on our massive inflatable screen, complete with s'mores, food trucks, craft activities, and lawn games.

Average # of Attendees: 700

Vendor Application Deadline: July 16





50 PLUS EXPO

Saturday, September 28

10am - 1pm

Community Center

1605 E. Burnley St., Camarillo

This is our biggest Senior event of the year! An exclusive expo is extended to adults aged 50 and older, caregivers, and families of seniors. Vendors offer valuable information on various products and services, including health screenings, home health care details, financial services, health and fitness demonstrations, and more. Lunch is available for purchase while enjoying musical performances in the courtyard.

Average # of Attendees: 500

Vendor Application Deadline: August 28

Note: Outdoor and Indoor spaces are available. Location requests can be made, but placement it is not guaranteed. It is based on order of applications being received and on the discretion of the District based on services being provided.



TRAIL-OR-TREAT

Saturday, October 19

10am - 1pm

Camarillo Grove Park Nature Center

6968 E. Camarillo Springs Rd., Camarillo

Families are invited to dress up in a Halloween costume and walk the 1-mile hiking trail at Camarillo Grove Park while collecting small prizes along the pathway when answering nature questions. It's like trick or treating, but with a nature experience! This event features nature presentations, crafts, food trucks, and vendors.

Average # of Attendees: 150

Vendor Application Deadline: September 19



HOWL-O-WEEN

Saturday, October 26

10am - 1pm

Mission Oaks Dog Park

5501 Mission Oaks Blvd., Camarillo

Dogs and their owners join a Howl-O-Ween event just for them. Dogs dress up in costume and participate in a costume contest, best trick contest, and more. Pet vendors and dog rescue shelters are in attendance along with food trucks.

Average # of Attendees: 500

Vendor Application Deadline: September 26



HALLOWEEN IN THE PARK **V**

Thursday, October 31

5pm - 8pm

Community Center Park

1605 E. Burnley St., Camarillo

Join us in celebrating Halloween with your family and experience the on-site Trick-or-Treat Village. Dress up in your spookiest attire and take part in our costume contest, with prizes for different age groups up for grabs. This event offers a delightful mix of music, inflatables, game booths, lawn games, pumpkin painting, craft stations, vendors, and an array of food trucks. **This is one of our biggest events of the year!**

Average # of Attendees: 2,500

Vendor Application Deadline: September 31



CAMARILLO CHRISTMAS PARADE & **V** SANTA'S VILLAGE

Saturday, December 14

9am - 2pm

Community Center

1605 E. Burnley St., Camarillo

*Our Biggest Event
of the Year!*

The community lines the streets from Temple & Las Posas all the way down to the Community Center off Carmen Dr. & Burnley St. The parade makes its way through the route leading to the Community Center (also known as Santa's Village for the day). This parade features classic cars, themed floats, equestrian, bands, and so much more. Santa's Village features craft and food vendors, live holiday themed music, visits with Santa and more!

Average # of Attendees: Santa's Village 2,500

Vendor Application Deadline: November 14

