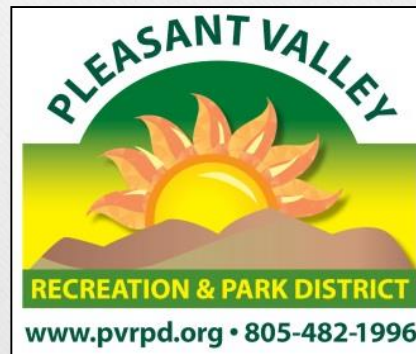


Pleasant Valley Recreation and Park District

2016 Statistical Review



2/7/2017

Prepared for: City of Camarillo

Outline

District Facility Overview

2016 Program Statistics

2016 Facility Statistics

Current Issues

Solutions

District Facility Overview

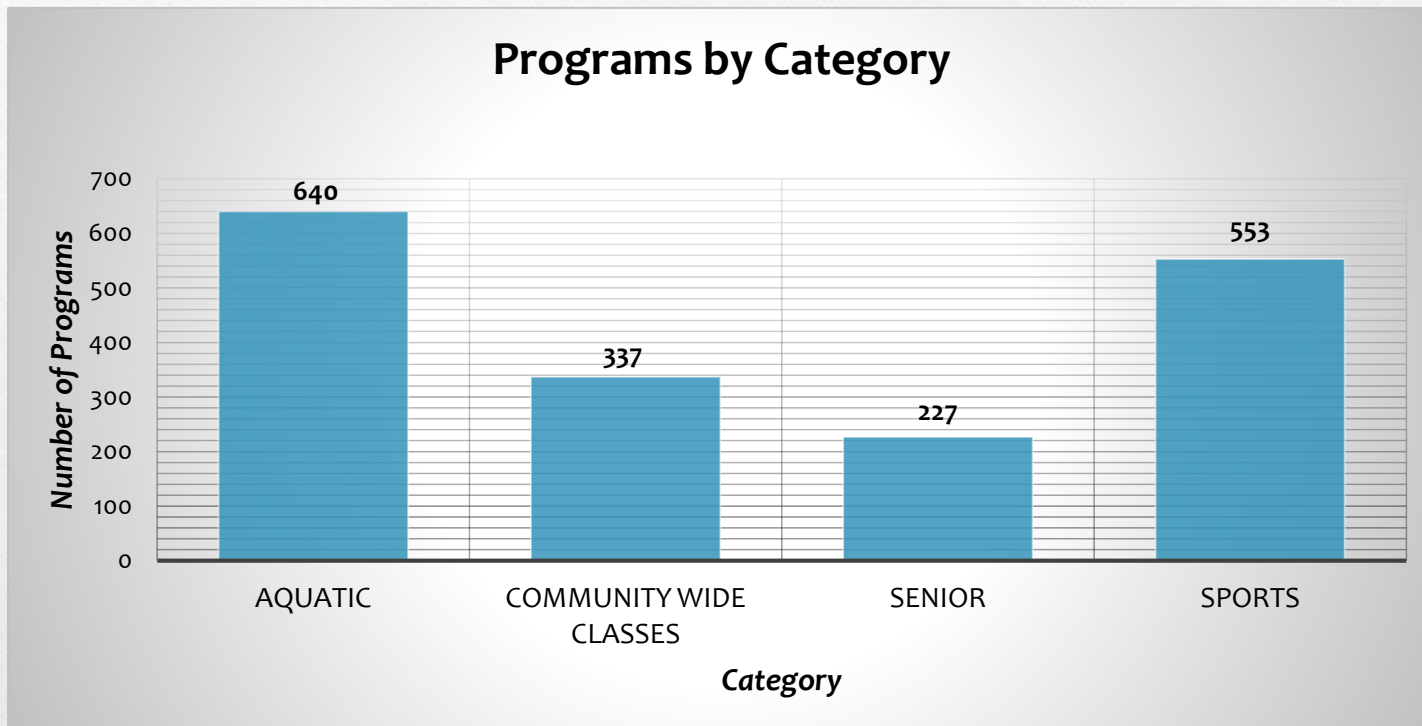
- 28 Parks Totaling 261 Acres
- 28 Playgrounds
- 3 Dog Parks
- 33 Soccer Fields
- 19 Baseball/Softball Fields
- 3 Hiking/Equestrian Trails
- BMX Track
- Roller Hockey Arena
- Nature Center
- 22 Tennis Courts
- 8 Basketball Courts
- Activity Classrooms
- Senior Center
- Aquatic Center
- Community Center Auditorium
- Freedom Center
- Use of Freedom Gymnasium
- Skate Park
- Radio Control (R/C) Track
- 2 Full Kitchens
- 17 Pavilions
- Public Road

2016 Program Statistics

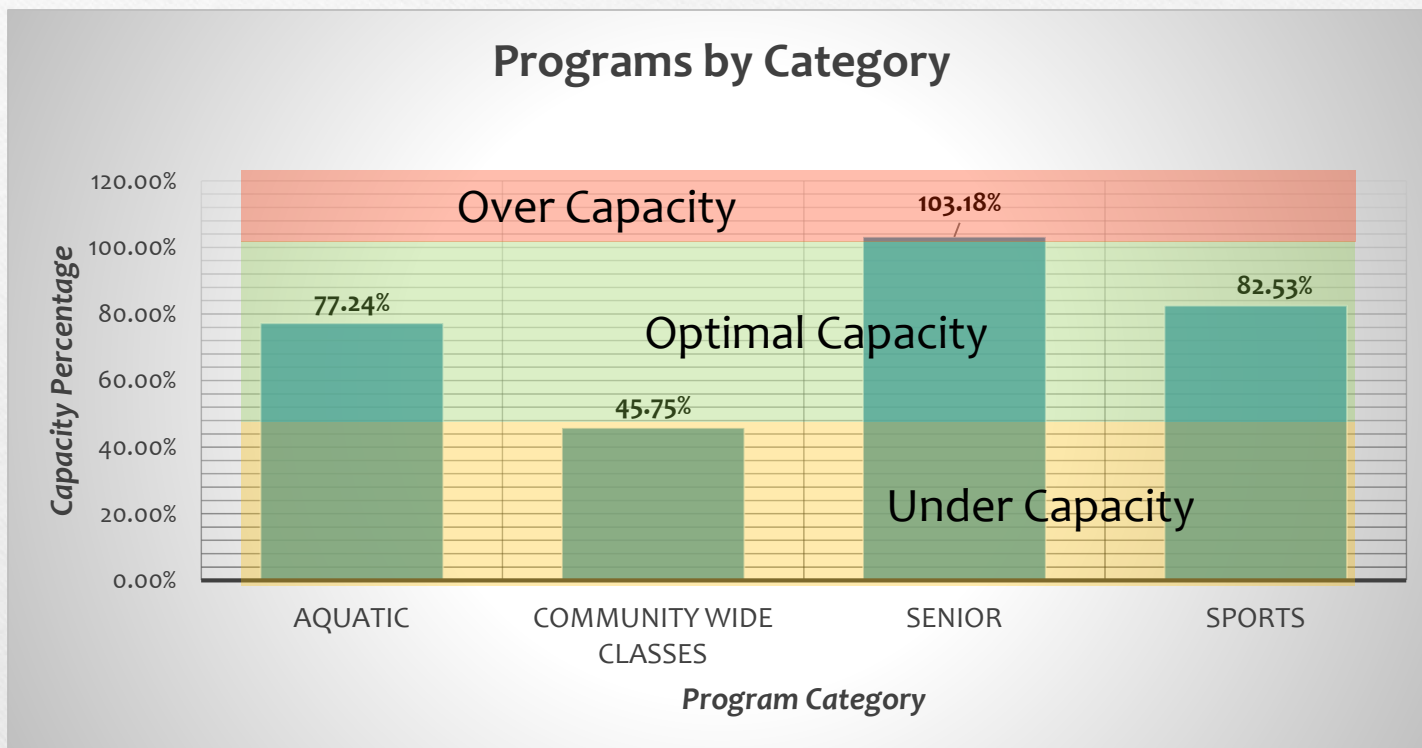
Overview

- **1,757** Unique Programs and Classes offered in 2016
- **807,146** Program Participants
 - These figures do not include passive park users and special events

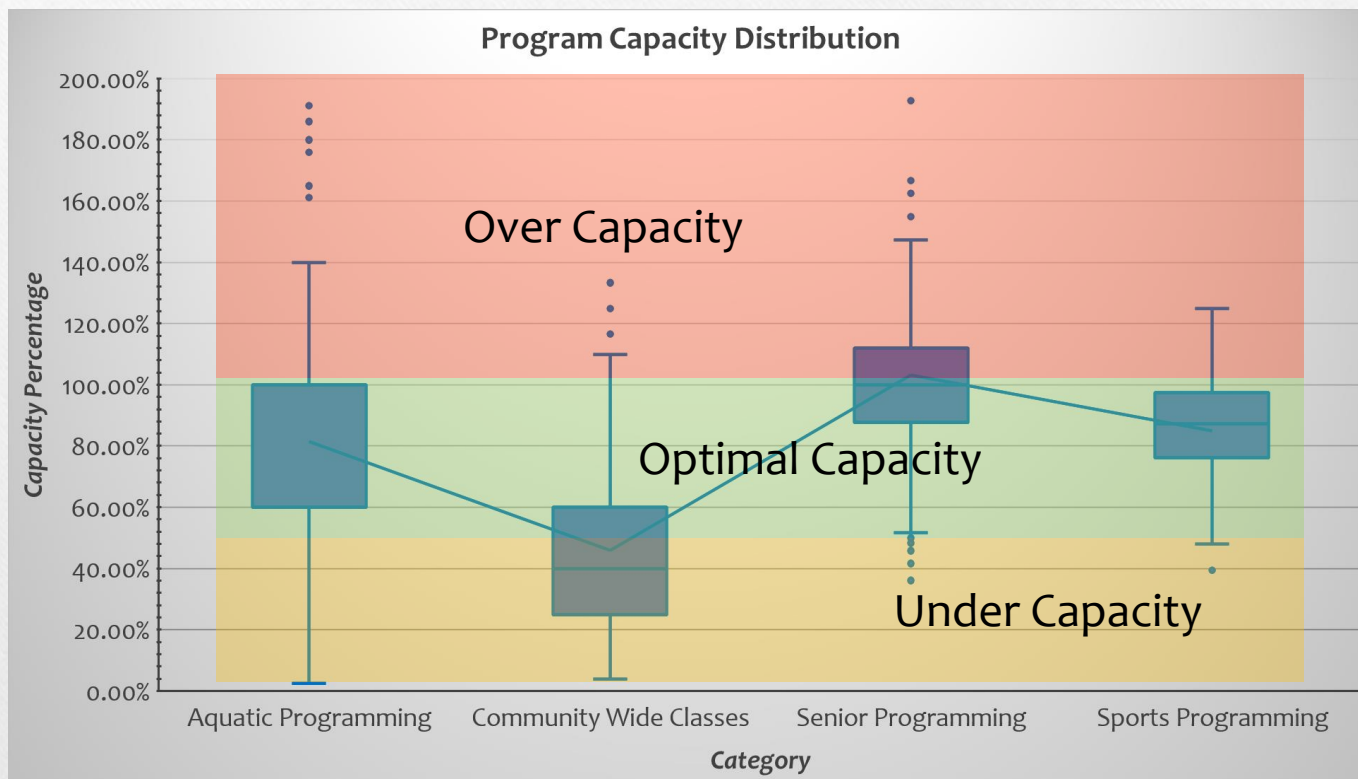
2016 Program Statistics



2016 Program Statistics



2016 Program Statistics



Program Statistics

Adult Programs Requested in 2016 and Denied Due to Lack of Facility Space

- Bridge Tournaments
- Book Club
- Ceramics
- Sewing Class
- Quilting Club
- Newtimer's Group
- Additional Pinochle Games
- Seminars
- Drop-in Basketball
- Additional Card Group
- Grievance Group
- Grandparents Support Group
- Drop-in computer use
- TV Room
- Lunch Groups

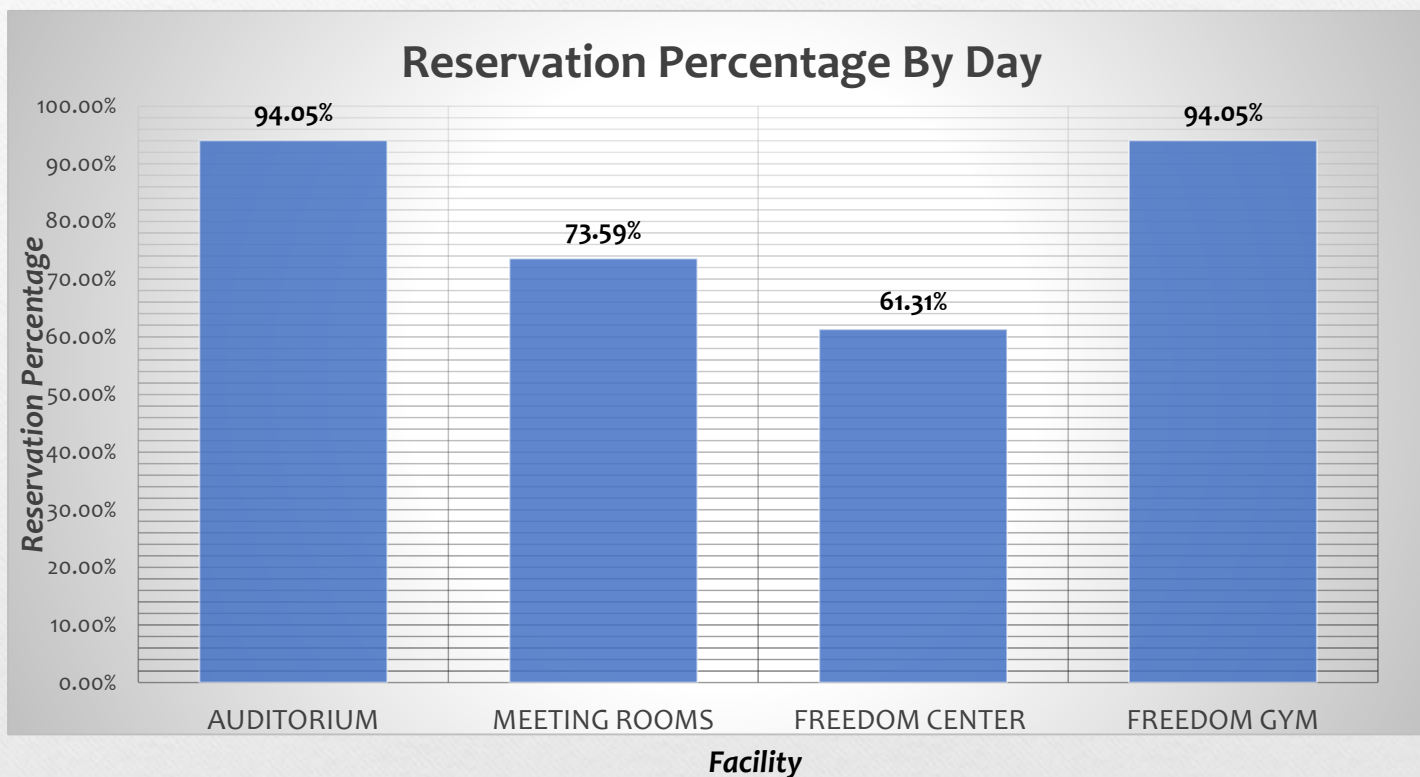
2016 Program Statistics Analysis

- Aquatics, Classes, and Sports are comfortably meeting community demand
- Senior/Adult Programming is losing participants due to overcrowding; 14 programming needs are being denied

2016 Facility Statistics Overview

- **158** Reservable Facilities and Parks
- **18,538** Reservations Made
- Sports Fields and Courts reserved **34.91%** of the time
- Pavilions and Picnic Areas reserved **11.24%** of the time
- Class and Meeting Rooms reserved **67%** of the time
- Auditorium/Gyms reserved **94%** of the time

2016 Facility Statistics



2016 Facility Statistics

- Due to high class/meeting room reservation rates at Freedom Center and the Community Center, it is impractical to expand programming within current facilities to meet the needs of our Senior Community
- Due to **94%** reservation rates at the Auditorium and Gym, expanding programming to meet the needs of active adults is not feasible with current facility constraints

Current Issues

- Use of Freedom Gym is short term solution
 - School District could limit access at anytime
- Existing Senior Community Center is maxed out
 - It is no longer capable of meeting expanding community need
- No Senior Center gap analysis has been done

Current Issues

- Neither City of Camarillo or PVRPD are exclusively responsible for Senior Programming
- Neither City of Camarillo or PVRPD receive funding specifically for Senior Center
- In 2016, PVRPD spent approximately \$300,000 on Senior Center Programming
 - Any expansion would increase programming cost
 - PVRPD does not have funding to both expand and staff Senior Center

Current Issues

- PVRPD is the only Recreation and Park District in Ventura County that does not have an ongoing partnership with its local city to provide support for Community Senior Center
 - Camarillo Senior Center is approximately 4000 sq. feet and serves a population of over 65,201 with 29.4% over 55
 - Simi Valley Senior Center is approximately 22,000 sq. feet and serves a population of over 124,237 with 22.3% over 55
 - Thousand Oaks Senior Center is approximately 21,000 sq. feet and serves a population of over 126,683 with 27.6% over 55

District Only Solutions

- Due to the District's modest financial means, without additional revenue sources and a partner, the District will not be capable of meeting the needs of the Senior Community

Steps to a Joint Solution

- Both City of Camarillo and PVRPD agree to an ongoing Partnership to share/split future Senior Center costs
 - Examples:
 - Form Joint Powers Authority
 - Each Agency takes ownership of a different cost component
- Develop timeline and implementation plan

Questions?

