

50 Plus Expo

Dear Participant,

Feb. 5, 2019

The Pleasant Valley Recreation and Park District Senior Center invites you to participate in the 13th Annual 50 Plus Expo on Tuesday, May 7, 2019 from 9:30 AM to 1:00 PM at the Community Center, 1605 E. Burnley St., in Camarillo. Our goal is to reach the population of 50 Plus adults who should be thinking about the services you provide. This event helps provide information, services, activities, and programs to seniors in the community.

Advertising opportunities in the event brochure are offered for an additional fee.

Sponsorship opportunities are available for your consideration.

Registration: You may download the exhibitor registration forms, or complete them by using the following link:

http://pvrpd.org/recreation/special_events/50_plus_expo.asp

Mail the forms with your check to PVRPD att:50 Plus Expo, 1605 E. Burnley Street, Camarillo, CA 93010. Payment by credit card is also possible; **a 3.0% service fee is required, and a credit card authorization form is included in this packet for your convenience.** Please email completed form to dcleric@pvrpd.org, or mail the completed forms with payment to the Pleasant Valley Senior Center at 1605 E. Burnley Street, Camarillo, CA 93010.

Both the completed forms and payment of the designated sum made out to PVRPD are required for the committee to assign table space. Please have your registration forms to us before April 2, 2019. Those postmarked after April 2 must include a \$25 late fee. Booth setup begins at promptly at 7:30 AM, with setup to be complete by 9:00 AM. New this year will be the opportunity to bring your own canopy with your company logo to set up in our courtyard. Space is limited.

For any questions, please call: Denise Cleric at (805) 482-4881. We look forward to you joining us for this exciting annual event as we reach out and serve our 50 Plus community.

Sincerely,



Denise Cleric
Recreation Specialist
Pleasant Valley Recreation and Park District
1605 E. Burnley Street, Camarillo, CA 93010
805.482.4881 dcleric@pvrpd.org

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ENTRY APPLICATION

50 Plus Expo

Tuesday, May 7, 2019 9:30 AM to 1:00 PM
Community Center – 1605 E. Burnley Street, Camarillo 93010

FOR OFFICE USE ONLY

Date Received: _____ Payment Amount: _____ Receipt #: _____ Welcome Letter Sent:
Space #: _____ Office Notes: _____ Cash/Ck #: _____

Applicant Information

Organization Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Email:	Phone:	
Alternate Contact:	Alt. Phone:	

Required Information

<input type="checkbox"/> \$195 – For-Profit Organization (\$25 late fee after April 2)	<input type="checkbox"/> \$75 – Nonprofit Organization (\$25 late fee after April 2)	<input type="checkbox"/> \$75 – Government Agency (\$25 late fee after April 2)
<input type="checkbox"/> Electricity Requested	<input type="checkbox"/> Indoor Location	<input type="checkbox"/> \$125 Outdoor Location-Provide own canopy (\$25 late fee after April 2)
<input type="checkbox"/> Check #	<input type="checkbox"/> Credit Card Authorization Form + 3.0% fee	

SPONSORSHIP OPTIONS

Please Indicate your Sponsorship Option:	<input type="checkbox"/> Gold Sponsor \$2,000	<input type="checkbox"/> Silver Sponsor \$1,250	<input type="checkbox"/> Bronze \$750
Additional Event Brochure Ad Options:	<input type="checkbox"/> Full page ad \$200	<input type="checkbox"/> Half page ad \$100	<input type="checkbox"/> One Quarter ad page \$75

Application Submission

Submit all required information including fully completed application, payment, photos, etc.

<input type="checkbox"/> Deliver/Mail to:	C/O 50 Plus Expo Entry Application Pleasant Valley Recreation and Park District, 1605 E. Burnley St., Camarillo, CA 93010
<input type="checkbox"/> Email:	Denise Cleric at dcleric@pvrpd.org

Agreement, Waiver & Release

I understand that the vendor fee is non-refundable. I have carefully read the description of the activity/event for which I/we are registering and in consideration for being permitted by the Pleasant Valley Recreation and Park District to participate in the activity/event. I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter occur to me, as a result of participation in said activity. This release is intended to discharge in advance the Pleasant Valley Recreation and Park District, its officers, employees, and agents from any and all liability arising out of or connected in any way with my participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the Pleasant Valley Recreation and Park District, its employees, and agents. It is understood that this activity involves an element of risk and danger of accident and knowing those risks I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the Pleasant Valley Recreation and Park District, its officers, employees, and their agents free and harmless from any loss, liability, damage, cost, or expense which they incur as a result of death and any injury or property damage that I sustain while participating in said activity.

PARENTAL CONSENT: (TO BE COMPLETED AND SIGNED BY PARENT/GUARDIAN IF PARTICIPANT IS UNDER 18 YEARS OF AGE.) I hereby consent that my son/daughter, named below, to participate in the activity/event, and hereby execute the above agreement, waiver, and release on his/her behalf. I state that said minor is physically able to participate in said activity. I hereby agree to indemnify and hold the Pleasant Valley Recreation and Park District, its officers, employees, and agents free and harmless from any loss, liability, damage, cost, or expense which they may incur as a result of the death or any injury or property damage that said minor may sustain while participating in said activity.

CONSENT AND RELEASE FOR MAKING AND USE OF VIDEO/PHOTOGRAPHY FOR PRINT OR INTERNET: In consideration for being a participant in a program/event offered by the District, I hereby consent and grant to the District the right, without fees, to make and use video tape recordings or still photographs of me, my minor children, dependents in my care and any product I may be selling at the event in which I am participating, in any manner or form and for any lawful purpose at any time. I waive my right that I may have to review or approve the finished product, or the use to which it may be applied. I release and discharge the District and its employees from any liability to me, my children, and/or dependents in my care by virtue of any representation that may occur in making, editing or use of said video recordings/still photography.

I HAVE CAREFULLY READ THE AGREEMENT, WAIVER, AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN MYSELF AND THE PLEASANT VALLEY RECREATION AND PARK DISTRICT, ITS OFFICERS, EMPLOYEES, AND AGENTS AND I SIGN IT OF MY OWN FREE WILL.

Signature:		Date:
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2019 50 Plus Expo Sponsorship Options

The Pleasant Valley Recreation and Park District is hosting the 50 Plus Expo on Tuesday, May 7, 2019 at the Community Center in Camarillo. Last year, over 600 individuals attended the event!

The sponsorship program is offered as an opportunity for organizations to directly support expansion of the programs and services offered at the Pleasant Valley Recreation and District.

Gold \$2,000	Gold \$2,000 Lunch Sponsor-Limit One	Silver \$1,250	Bronze \$750
Company name/logo with hyperlink on website for six months from date of event	Company name/logo with hyperlink on website for six months from date of event		
Company name/logo on front of 50 Plus Expo brochure	Company name/logo on front of 50 Plus Expo brochure	Company name/ logo on front of 50 Plus Expo brochure	
Company name/logo on all print materials	Company name/logo on all print materials	Company name/logo on all print materials	Company name/logo on all print materials
Company name/logo displayed on event day PowerPoint	Company name/logo displayed on event day PowerPoint	Company name/logo on displayed on event day PowerPoint	Company name/logo on displayed on event day PowerPoint
Bold listing in brochure map	Bold listing in brochure map	Bold listing in brochure map	Bold listing in brochure map
Logo on 50 Plus Expo banner and signage	Logo on 50 Plus Expo banner and signage	Logo on 50 Plus Expo banner and signage	Logo on 50 Plus Expo banner and signage
Two exhibitor spaces	Two exhibitor spaces	One exhibitor space	One exhibitor space
Preferred location	Preferred location	Preferred location	
Half page ad in 50 Plus Expo brochure	Half page ad in 50 Plus Expo brochure	One quarter page ad in 50 Plus Expo brochure	Company name listed as Bronze sponsor in 50 Plus Expo brochure
Two lunch tickets	Two lunch tickets	Two lunch tickets	
Name recognition in press releases	Name recognition in press releases		
Company name/logo event advertising in Constant Contact emails leading up to event	Company name/logo event advertising in Constant Contact emails leading up to event		

*Respond by **March 1 by 5:00 PM** to receive all benefits listed. Sponsorship will be taken after this date; however, the sponsor will not be guaranteed all print benefits.

Contact Pleasant Valley Senior Center at (805) 482-4881 or email dcleric@pvrpd.org



2019 50 Plus Event Brochure Ad Options

Make the most of your investment at the 50 Plus Expo, advertise in the Event Brochure and Directory.

Advertise in the Event Brochure to increase interest in your booth. With comprehensive information about the event and an exhibitor directory, this brochure is a great tool for your company's exposure. The event brochure will be distributed free of charge to all attendees on the day of the 50 Plus Expo and will be available online for the entire week of the event.

The following rates are for participating exhibitors only.

SIZE	SPECIFICATIONS	EXHIBITOR PRICE
One Quarter page (horizontal)	5"W x 1.8"H	\$75
Half page (horizontal)	5"W x 4"H	\$100
Full page (vertical, inside)	5"W x 8"H	\$200

Your print ready ad file must be submitted with:

- Dimensions as listed above
- Resolution: 300dpi (high resolution)
- Color mode: CMYK
- File format: .PDF
- No bleeds
- Please email ad to dcleric@pvrpd.org

NOTE: All non-exhibitors wishing to advertise but are unable to participate, please double all prices above.

Pleasant Valley Recreation and Park District

Credit Card Authorization Form

Name: _____

Mailing Address: _____

Phone: _____

Email Address: _____

Name on Card: _____

Card Number/CCV: _____

Expiration Date: _____

Amount Charged: \$ _____

An additional 3.0% processing fee applies to all credit card transactions

Payment For: _____

Signature: _____

Date: _____

By signing this form, you authorize the Pleasant Valley Recreation and Park District to charge your card for the amount listed above, including the processing fee.

For Office Use Only:

Received by: _____ Processed by: _____ Permit Number: _____ Date: _____



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