



# Pleasant Valley Recreation & Park District

1605 E. Burnley St., Camarillo, CA 93010  
Phone: (805) 482-1996 Fax: (805) 482-3468 [www.pvrpd.org](http://www.pvrpd.org)

**BOARD OF DIRECTORS**  
MARK MALLOY  
ROBERT KELLEY  
ELAINE MAGNER  
BEV DRANSFELDT  
JORDAN ROBERTS

**GENERAL MANAGER**  
MARY OTTEN

## 50 Plus Expo

Saturday, September 11, 2021 from 10:00 AM to 2:00 PM

Camarillo Community Center

### 50 Plus Expo Participant:

The Pleasant Valley Recreation & Park District invites you to participate in the annual 50 Plus Expo on Saturday, September 11, 2021 from 10:00 am to 2:00 pm, at the Community Center, 1605 E. Burnley St., in Camarillo. Our goal is to reach out to the increasing population of 50-plus adults who should be thinking about the services you can provide.

Make the most of your investment at the Expo, and advertise in the Event Brochure and Directory. Advertising will increase interest in your booth. With comprehensive information about the event and an exhibitor directory, this brochure is a great tool for your company's exposure. The event brochure will be distributed free of charge to all attendees on the day of the Expo and will be available online for the entire week of the event.

Mail the forms with your check to 50 Plus Expo, 1605 E. Burnley Street, Camarillo, CA 93010. You may email completed forms to [specialevents@pvrpd.org](mailto:specialevents@pvrpd.org). Payment by credit card is also possible. **A credit card authorization form is included in this packet for your convenience and a 3.0% service fee is required.**

Please have your registration forms to us by August 13, 2021. Those postmarked after August 13, 2021 must include a \$25 late fee. If you are purchasing an ad please send the artwork and payment by Friday, August 13, 2021 at 5:00pm.

We look forward to you joining us for this exciting annual event as we look to serve our community of 50-plus adults. For any questions, please call (805) 482-1996 x 116.

Sincerely,

Pleasant Valley Recreation & Park District

[www.pvrpd.org](http://www.pvrpd.org) | 805-482-1996 x 116



# ENTRY APPLICATION

## 2021 50 Plus Expo

Saturday, September 11, 2021 | 10:00am-2:00pm

Community Center, 1605 E. Burnley Street, Camarillo, CA 93010

### FOR OFFICE USE ONLY

Date Received: \_\_\_\_\_  
Office Notes: \_\_\_\_\_

Payment Amount: \_\_\_\_\_  
Cash/Ck #: \_\_\_\_\_

Receipt #: \_\_\_\_\_  
Welcome Letter Sent:

### Applicant Information

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Alt. Phone: \_\_\_\_\_

### Required Information

#### SPACE INFORMATION

Electricity Requested

Credit Card Authorization Form + 3.0% fee

**\$125 Regular Rate (by Friday, August 13)**

**\$150 Regular Late Rate (by Friday, August 27)**

#### EVENT BROCHURE AD OPTIONS

##### Vendors Only

\$100 Half Page Brochure Ad (horizontal)

\$200 Full Page Brochure Ad (inside)

##### Non-Vendors Only

\$200 Half Page Brochure Ad (horizontal)

\$400 Full Page Brochure Ad (inside)

#### General Notes:

1. Ad may be in full Color, no bleeds, JPEG or PDF format only
2. Half-page ads must be submitted in landscape orientation 5"W x 4"H
3. Full-page ads must be submitted in portrait orientation 5"W x 8"H
4. All ads must be emailed to [specialevents@pvrpd.org](mailto:specialevents@pvrpd.org) by Friday, August 13, 2021 @ 5:00pm

### Application Submission

*Submit all required information including fully completed application, payment, photos, etc.*

**Deliver/Mail to:**

C/O 50 Plus Expo Entry Application  
Pleasant Valley Recreation & Park District, 1605 E. Burnley St., Camarillo, CA 93010

**Email:**

[specialevents@pvrpd.org](mailto:specialevents@pvrpd.org)

## Participation Requirements

The Pleasant Valley Recreation & Park District ("District") will be holding the 2021 50 Plus Expo at Community Center Park on September 11, 2021. To participate in this event, you must follow these instructions. **(1)** You will be assigned a space and you will need to provide all items necessary for your booth, PVRPD will provide you a table. All tents and canopies must be flame retardant. All canopies must be securely fastened to the ground by weights. **(2)** This is a non-refundable fee to cover staff and publicity costs. The fee may be credited to a future event, should the District cancel this event. **(3)** Spaces will be assigned by District staff. **(4)** Vendors must check-in by 9:00am and must stay until 2:00pm. **(5)** Vendors must advertise that they will be attending our event on their social media and/or website. **(6) The District reserves the right to exclude any participant on the day of the event.**

## Agreement, Waiver & Release

I understand that the vendor fee is non-refundable. I have carefully read the description of the activity/event for which I/we are registering and in consideration for being permitted by the Pleasant Valley Recreation and Park District to participate in the activity/event. I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter occur to me, as a result of participation in said activity. This release is intended to discharge in advance the Pleasant Valley Recreation & Park District, its officers, employees, and agents from any and all liability arising out of or connected in any way with my participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the Pleasant Valley Recreation and Park District, its employees, and agents. It is understood that this activity involves an element of risk and danger of accident and knowing those risks I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the Pleasant Valley Recreation and Park District, its officers, employees, and their agents free and harmless from any loss, liability, damage, cost, or expense which they incur as a result of death and any injury or property damage that I sustain while participating in said activity.

**PARENTAL CONSENT: (TO BE COMPLETED AND SIGNED BY PARENT/GUARDIAN IF PARTICIPANT IS UNDER 18 YEARS OF AGE.)** I hereby consent that my son/daughter, named below, to participate in the activity/event, and hereby execute the above agreement, waiver, and release on his/her behalf. I state that said minor is physically able to participate in said activity. I hereby agree to indemnify and hold the Pleasant Valley Recreation and Park District, its officers, employees, and agents free and harmless from any loss, liability, damage, cost, or expense which they may incur as a result of the death or any injury or property damage that said minor may sustain while participating in said activity.

**CONSENT AND RELEASE FOR MAKING AND USE OF VIDEO/PHOTOGRAPHY FOR PRINT OR INTERNET:** In consideration for being a participant in a program/event offered by the District, I hereby consent and grant to the District the right, without fees, to make and use video tape recordings or still photographs of me, my minor children, dependents in my care and any product I may be selling at the event in which I am participating, in any manner or form and for any lawful purpose at any time. I waive my right that I may have to review or approve the finished product, or the use to which it may be applied. I release and discharge the District and its employees from any liability to me, my children, and/or dependents in my care by virtue of any representation that may occur in making, editing or use of said video recordings/still photography.

Additionally, I fully understand that my participation in the above-referenced activity exposes me to the risk of personal injury, death, communicable diseases, illnesses, viruses, and/or property damage. I hereby acknowledge that I am voluntarily participating in this activity and agree to assume any such risks.

**I HAVE CAREFULLY READ THE AGREEMENT, WAIVER, AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN MYSELF AND THE PLEASANT VALLEY RECREATION & PARK DISTRICT, ITS OFFICERS, EMPLOYEES, AND AGENTS AND I SIGN IT OF MY OWN FREE WILL.**

Signature:

Date:

# Pleasant Valley Recreation & Park District

## Credit Card Authorization Form

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

CCV (3 or 4 -Digit #): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount Charged: \$ \_\_\_\_\_

**\*An additional 3.0% processing fee applies to all credit card transactions\***

Payment For: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this form, you authorize the Pleasant Valley Recreation & Park District to charge your card for the amount listed above, including the processing fee.

For Office Use Only:

Received by: \_\_\_\_\_ Processed by: \_\_\_\_\_ Permit Number: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Account Code: \_\_\_\_\_

